You're about to embark on a transformative journey at Arizona State University that will shape your future.

You'll be part of a new kind of university where traditional thinking is re-examined and innovative ideas thrive. Where you can be a collaborator in some of the university's most significant and meaningful endeavors. Where you can be moved to discover more about yourself than you ever knew.

Through excellent academic instruction, you'll master the art of learning. With access to opportunities and people who will challenge you to be your best, you'll make the experience uniquely your own. And with the power to make a real impact on the world while you're still in school, you'll lay the foundation for a bright future.

And in the end, you'll graduate with the tools to make your life one amazing story.
ASU is an academic powerhouse, offering an education taught by top professors who are committed to your success. You’ll be surrounded by excellence and support as you explore your interests. And when you graduate, you’ll have the skills and confidence you need to achieve your goals.
At ASU, you’ll study with the best and learn from the best. With hundreds of National Merit Scholar students attending ASU, Nobel Prize-winning professors and award-winning instructors in the classroom, you’ll be immersed in a highly enriched academic environment.

asu.edu/rankings

#1 in the U.S. for innovation
Ahead of Stanford and MIT
– U.S. News & World Report, 2016 and 2017

A prestigious global university
For teaching and research excellence
– Times Higher Education

One of the nation’s top universities for transforming research into businesses
Ahead of Harvard, USC and Duke
– Milken Institute, 2017

You’ll be part of a community that envisions and creates a better future.

You’ll be part of a university with a global reputation for excellence.

You’ll be part of an institution that is rewriting the role of a 21st-century university.
ASU is a top producer of the world’s elite scholars. Ngoni M., Erin S. and Christopher B. won the Rhodes, Marshall and Churchill Scholarships, respectively, all in one year. Only students from Harvard, Stanford and the University of Chicago achieved the same triple feat. The trio of Barrett, The Honors College students used the talent and support available to them and all ASU students to help reach their outstanding academic accomplishments.

Rhodes Scholarship
Ngoni M. founded a business venture and nonprofit hybrid to retrofit water wells in Zimbabwe with solar-powered pumps.
Rhodes Scholarship: offers recipients the opportunity to study at the University of Oxford in England

Marshall Scholarship
Erin S. co-founded a student-led nonprofit that educates people about human trafficking.
Marshall Scholarship: offers recipients the opportunity to pursue a graduate degree in the United Kingdom

Churchill Scholarship
Christopher B. was part of the Fulton Undergraduate Research Initiative and was a Goldwater Scholarship recipient for his skill in engineering.
Churchill Scholarship: offers recipients the opportunity to study science, mathematics or engineering at the University of Cambridge in England
**Barrett, The Honors College is ASU’s prestigious and nationally renowned honors experience.** Called the “gold standard” of the nation’s honors colleges by The New York Times, Barrett offers access to exclusive research, internship and study abroad opportunities. A dedicated honors faculty is there to mentor students and instruct them. Graduating from Barrett means doors will open to exciting career paths. ASU honors alumni have a high rate of acceptance to graduate schools, and have gone on to successful professions as diverse as medicine, law, research and entrepreneurship.

[asu.edu/barrett](http://asu.edu/barrett)

**6,900+ Students in Barrett, The Honors College**

**Barrett graduates pursue**

- 39% graduate studies
- 32% employment
- 11% medical school
- 6% law school
- 6% MBA
- 6% volunteer/other

**Lisa D.**

Civil engineering, sustainability minor, May 2018

“Barrett faculty encouraged me to step out of my comfort zone and take courses I wouldn’t typically choose myself. My thesis has helped me narrow down my passions and discover where my interests lie.”
We’re achieving excellence by changing how we structure knowledge, how we advance knowledge, how we teach and how we move forward.
A well-rounded college experience means you’re more likely to find your purpose and be fulfilled later in life. Finding your niche and creating your own personalized experience is key. ASU offers access to customizable opportunities and helpful resources, empowering you to succeed here and in your future.
Make new connections
You’ll have opportunities to make friends and learn from classmates with similar interests and from diverse backgrounds.

Access to: involvement opportunities through groups, clubs and communities all over the university

Have some adventures
Action-packed endeavors are waiting for you, right here on campus or on the other side of the world.

Access to: intramurals, outdoor sports and activities, 26 Pac-12 teams, and study abroad

Find a mentor
Connect with someone who has extensive experience in your area of interest to answer questions and guide you with thoughtful advice.

Access to: undergraduate research, internships and on-campus jobs

Become a leader
Start learning important skills that will serve you throughout your life. (Bonus: Employers love graduates with leadership experience.)

Access to: Public Service Academy, student government, community outreach and student club leadership

ASU is different for every student because you can pick and choose which experiences you want to have. Whatever you’re looking to do — meet people, develop leadership skills, travel, try something new — you’ll have access to plenty of ways to create your own Sun Devil adventure.

asu.edu/customize

1,000+ clubs and organizations
250+ study abroad programs
400+ research opportunities
ASU is one university in many places. Though you’ll likely call one campus home, you’ll have access to four distinct ASU campuses in the metro Phoenix area to customize your experience.

Get a take on current events at the journalism school’s Must See Mondays speaker series on the Downtown Phoenix campus. Use the 3-D printers and other high-tech equipment at the Innovation Hub on the Polytechnic campus to make your cool project come to life. On the weekends, catch a Pac-12 football game or Broadway show on the Tempe campus. Need a study break? Settle in to a movie night on the lawn of the West campus. Your ASU ID is your ticket to all campus amenities and events.

Find the ASU that fits you
ASU’s campus fit quiz can help give you an idea of the right location to meet your interests and academic needs.

asu.edu/campusfit

A different kind of ASU
At ASU Colleges at Lake Havasu City, you’ll study in a casual learning environment located in western Arizona on the California state line. Here you’ll enjoy an active, outdoor lifestyle with a tight-knit group of friends.

havasu.asu.edu
At ASU, there is always one hand to guide you and another to help you. You’ll have access to tools and support services to help you excel and keep you focused on earning your degree.

[asu.edu/success](asu.edu/success)

Turn an interest into a career

Me3 is a fun, interactive picture quiz designed by ASU that helps you determine what career you want and the majors that will prepare you for it.

[asu.edu/degrees/me3](asu.edu/degrees/me3)

Academic support when you need it

ASU’s tutoring services can help you better understand coursework in all academic areas so you can get ahead.

Succeed inside and outside the classroom

Undergraduate students have access to an upper-division student success coach who acts as a guide and mentor as you adjust to your first year of college.

Stay on track to graduation

ASU’s exclusive eAdvisor™ tool makes sure you are where you need to be to graduate, and alerts you if you fall off track.
People from around the world call ASU home — students of different religions, political stripes, sexual orientations, gender identities and income levels find a welcoming community here. Having access to people who think differently exposes you to new ideas and prepares you to thrive in today’s interconnected world.

asu.edu/culture
Culture@ASU
Through events and activities, Culture@ASU seeks to break down cultural walls and promote a better understanding and appreciation of each other.

Experience culture firsthand
You can spend as little as a week or as long as an academic year studying in another country, meeting and learning from its people, and broadening your perspective. Experiences like study abroad can make you more valuable when you enter the job market.

136 nations
50 states
3 territories
230 tribal nations
represented at ASU

12,700+
international students

#1 public university
in the U.S.
chosen by international students
– Institute of International Education

ASU is measured not by whom we exclude, but rather by whom we include and how they succeed.
– Excerpt from ASU’s Charter
Your adrenaline is pumping at light speed. Your heart is hammering in your chest. You’re shouting your loudest but still can’t hear yourself over the rest of the crowd. You must be at an ASU game. ASU athletics offers 26 Pac-12 sports, and best of all, access to the games is a perk of being a student. And if you’re not quite a Pac-12 athlete, you can still join the action by taking part in intramural or club sports.

Curtain of Distraction

What do twin dinosaurs, fighting unicorns and Olympian Michael Phelps have in common? They’ve all appeared in the Curtain of Distraction. A nationally known tradition, ASU’s Curtain of Distraction is a student shenanigan that’s been scientifically proven to make players on the opposing basketball team less likely to make their free throws.
At ASU, you’ll live in a thriving city with access to everything. You can’t do much better than Phoenix. The area has it all — scenery, nice weather and lots to do. And its central Arizona location makes for an easy day trip to the Grand Canyon, the mountain pines for skiing, the Mars-like landscape of Sedona or the Wild West history of Tombstone.

Phoenix is the #16 best city for young professionals — Forbes

Tempe is the #4 most affordable college town in the U.S. — College Times

Phoenix is the 5th largest city in the U.S. — U.S. Census Bureau, population estimates, 2017

See
Rock out to your favorite band — all the big names stop here. Or enjoy one of the many up-and-coming local bands.

Access to: professional sports, art walks, Phoenix Comicon, Phoenix Art and Musical Instrument museums, and eclectic architecture

Do
Play or relax by the water at one of the nearby lakes just outside of town, or try paddleboarding at Tempe Town Lake.

Access to: 65+ hiking trails, Zoo Lights, Desert Botanical Garden and Schnepf Farms Peach Festival

Taste
Offering outstanding food choices from all over the world, Phoenix is most famous for its Mexican food — you won’t find an average taco here.

Access to: Pizzeria Bianco — a top-rated U.S. pizza, coffee shops, international cuisine, and vegetarian and vegan restaurants
Our job is to create access to opportunities that will help you become a master learner — someone with the capacity to learn anything.
Making a positive impact and a better future for all — that’s the common thread that inspires everything ASU does. While you’re a Sun Devil, you’ll also be a valuable contributor to high-impact research, creative efforts and other extracurriculars that make your college journey your own. These experiences will shape you and help influence the impact you will make in your life.
Graduate career-ready
Before she received her diploma, Macy B., a 2017 W. P. Carey School of Business and Barrett, The Honors College graduate, accepted an offer to work for Deloitte, one of the largest accounting and consulting firms in the U.S.

Start your own business
ASU students created new technology to help cure jaundice in newborn children, a condition that affects 60 percent of babies every year. Startup venture Neolight was developed through ASU’s Edson Student Entrepreneur Initiative. As graduates, the team is now growing their venture to treat infant hypothermia.

An ASU degree makes a huge impact on your life, With an ASU diploma, earnings potential increases. Employers look to hire Sun Devils, and graduates tend to find jobs quickly. You can start your career path as a student — we offer mentorship and career guidance to get ahead and even make an impact before you earn your diploma.

One of the best in the U.S. for preparing graduates for jobs
Ahead of MIT, Columbia and UCLA
– Global University Employability Survey 2016

#5 in the nation for producing the best-qualified graduates
– The Wall Street Journal

Lifetime earnings
High school diploma $3 million
Associate degree $3.3 million
Bachelor’s degree $5.5 million
Advanced degree $7.8 million

Source: Lifetime earnings based on 2015 U.S. Census Bureau data for mean earnings by educational achievement. Total earnings assume two percent annual salary increase.

Approximately nine out of 10 ASU graduates looking for a job receive an offer within 90 days of graduating.

21% of ASU grads continue on to graduate school after earning their bachelor’s degrees.

Make game-changing impact
Doctoral student Mark H. and a team of engineering students formed 33 Buckets, a water purification and distribution system for use in developing countries. Their work is helping thousands of people and saving lives.
**Missions to space**

An ASU team has been selected by NASA to lead a mission to Psyche, an asteroid located between Mars and Jupiter. It’s made of the same metal scientists believe is at the earth’s core, and studying it may answer questions about how planets are born.

**Combating Ebola virus**

A team of ASU researchers created a drug made from the tobacco plant to fight Ebola. During the height of a recent Ebola outbreak in West Africa, two American doctors who were infected became the first humans to take the drug. Both made quick and full recoveries.

**Expanding the role of artists**

ASU faculty member and 2002 MacArthur Genius Liz Lerman is crossing disciplinary boundaries by working with diverse collaborators to examine the role of artists in society, expand artists’ professional opportunities, and prepare artists to be not only creative innovators, but civic partners.

**ASU is the fastest growing research university in the U.S.**

Our faculty and students are making amazing discoveries. You can be an integral part by assisting professors with research while gaining skills and mentorship that give you an edge in the job market and in life.

[asu.edu/discoveries](http://asu.edu/discoveries)

**Mayo Clinic**

The nation’s most innovative university and most innovative health care organization offer a superior medical school experience in Arizona. The Mayo Clinic and ASU’s Alliance for Health Care are rethinking the way future doctors are educated with the goal of developing physicians who can improve our current health systems. Graduates of the program receive an MD from the Mayo Medical School and a joint certificate in the science of health care delivery from ASU and Mayo.
“The ASU-Starbucks partnership is a beacon of hope, not only to the students who have benefited from it … but it’s a demonstration that you can disavow the status quo. You can reinvent it. And you can be the kind of leader serving people that demonstrates that we are at our best when we do everything we can to lift people up.”

Howard Schultz
Starbucks Executive Chairman
ASU spring 2017 commencement address

Start ASU now, from anywhere
Anyone, anywhere in the world with an internet connection can enroll in the Global Freshman Academy and begin taking college courses and earning credits. Built to meet the needs of 21st-century learners in any part of the world, this innovative online program designed by ASU lets you pay for credits when you’ve passed the course.

Earn your degree online
If work or family obligations make it hard to get to an ASU campus, or if digital learning is your style, ASU Online is a convenient option. Offering more than 125 degree programs with the same curriculum and faculty as on campus, you can take your classes when it works for you — days, nights, weekends. The degree you earn is the same ASU degree you’d receive if you took your classes on campus.

The only way to do something innovative is to start by asking “What if?” “What if we created options so that more students who want to go to college can?” “What if students could earn an ASU degree without ever stepping foot on campus?” “What if high school students could begin taking college-level classes before they graduate?” It’s “What if?” questions like these that led ASU to create its most visionary learning options so you can choose what’s best for you.

asu.edu/innovation

Brewing up innovative partnerships
In a first-of-its-kind partnership, Starbucks and ASU created the Starbucks College Achievement Plan. Employees of the coffee icon can earn their bachelor’s degrees through ASU Online and have their tuition fully covered, or complete the Pathway to Admission program to meet ASU admission requirements.
One of the best ways to start making your own impact as a student is through developing an entrepreneurial mindset. You can join innovative entrepreneurial teams, or get help launching your own product or business idea.

Entrepreneurship and Innovation Fellows
Freshman students who have an idea for a venture or innovative project, or want to be part of an entrepreneurial team, can qualify for a fellowship, which includes support from experts and valuable networking opportunities through entrepreneurial travel experiences.

Edson Student Entrepreneur Initiative
If you have a great idea, you can compete with other students and teams for money, mentorship and office space to get your idea going through the Edson Student Entrepreneur Initiative.

Changemaker Central
If you want to lead social change through service, programs and civic engagement, Changemaker Central is for you. Changemaker student teams help guide and direct ASU students to use their knowledge and passion to get involved and have a positive impact in the world.
“Find that thing that makes you smile the most. Find that thing that makes you the happiest. Find that thing that has real impact on your life. Travel that path.”

Michael M. Crow
President, Arizona State University
Gold is going to look good on you. To really experience what ASU is like, you can’t beat coming for a visit. Current Sun Devils will lead you around campus, sharing tons of ASU and campus information, and answering your questions. You’ll get a feel for Sun Devil life and which location best fits you.

We look forward to meeting you.

#FutureSunDevil
Meet other prospective Sun Devils on social media. Whatever your preferred social platform, ASU is on it.

Facebook Facebook.com/FutureSunDevils
Twitter Twitter.com/FutureSunDevils
Instagram Instagram.com/FutureSunDevils
Snapchat FutureSunDevils

You have more to learn about Arizona State University. Use this pocket to keep everything you receive from ASU organized in one place.

asu.edu/visit
+ asu.edu/apply

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